Thomas Jefferson once said that he "would rather live in a society with many newspapers and no government than a society with a government but no newspapers", the reason is obvious, increased media concentration inhibits the dissemination of not only diverse views but skews news coverage away from the presentation of substantive news in favor of specatacular and sensational information as large news conglomerates are necessarily more concerned with attracting a large audience and increasing profits rather than with the public good, if those goals conflict. Please retain prohibitions against cross ownership in any one market.